

SCA High Performance Program - Sponsorship Levels

Financial and **'In-Kind'** sponsors support essential program needs beyond our budget means. This may include providing financial support for associated costs with one or more HP development race trips within Canada or the U.S.A., or individual athletes representing Saskatchewan at Nationals, training camps, High Performance coaching and equipment needs. They may also help us build our youth foundation and support our pursuit of a healthy lifestyle with community sport development and recruitment programming.

Product sponsors do not directly increase the HP budget opportunities, but instead improve a particular program or camp, making life a little easier for the athletes by providing retail products not provided by the HP development program such as wheels, tubes, clothing, race gels, fluids and energy bars, groceries, etc., at cost. As such, the value of these sponsorships are calculated to be the difference between MSRP and cost, though significantly discounted in comparison to cash-in-hand.

Diamond Sponsor: _____ **value over \$10,000/yr on an annual basis**

- Announcement in national media such as Canadian Cyclist and Pedaler Magazine
- Article in the Prairie Pedaler
- Corporate logo on SCA letterhead and van
- Corporate logo with e-link on SCA website and in the provincial Prairie Pedaler
- Corporate logo on annual Team Sask kit and project T-shirt, if appropriate
- Prominent signage at all SCA events and registration forms
- Corporate naming of targeted project or program
- Access to Team Sask athletes for media purposes, including charity events

Platinum Sponsor: _____ **value over \$10,000**

- Reference made in national media article to Canadian Cyclist and Pedaler Magazine
- Article in the Prairie Pedaler
- Corporate naming of targeted project or program
- Corporate logo with e-link on the SCA website and in the provincial Prairie Pedaler
- Corporate logo on annual Team Sask project T-shirt, if appropriate
- Prominent signage at all SCA events and on-line registration forms
- Access to Team Sask athletes for media purposes, including charity events

Gold Sponsor: _____ **value \$5,000 to \$10,000**

- Reference made in national media article to Canadian Cyclist and Pedaler Magazine
- Article in the Prairie Pedaler
- Corporate naming of targeted project or program
- Corporate logo with e-link on the SCA website and in the provincial Prairie Pedaler
- Corporate logo on annual Team Sask project T-shirt, if appropriate

Silver Sponsor: _____ **value \$2,500 to \$4,999**

- Article in the Prairie Pedaler
- Corporate logo with e-link on the SCA website and in the provincial Prairie Pedaler
- Corporate logo on annual Team Sask project T-shirt, if appropriate

Bronze Sponsor: _____ **value \$1,000 to \$2,499**

- Corporate logo and e-link on the SCA website and in the provincial Prairie Pedaler
- Corporate logo on annual Team Sask project T-shirt, if appropriate

Proud Sponsor: _____ **value under \$1000**

- Corporate logo and e-link on the SCA website and in the provincial Prairie Pedaler