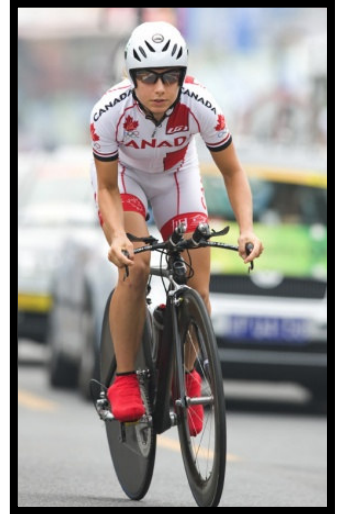


SASKATCHEWAN HIGH PERFORMANCE CYCLING



SPONSORSHIP OPPORTUNITY
Saskatchewan High Performance Cycling
packages start at \$500

To all supporters of 'non-profit sport for youth and young adults':

Do you appreciate young athletes and recognize the role of sport in developing them into future leaders and productive members of society. Maybe you are a part of the growing demographic of cycling enthusiasts in North America? Or, are you looking for a unique, environmentally-friendly association for your business? Let me invite you into our world of cycling.

Cycling is one of Canada's oldest sports, and one that gives back to its athletes, coaches and officials what they put in, and more. Cycling is not mainstream; there are no college scholarships; yet it comprises the toughest endurance athletes there can be. Our athletes are role models for self-motivation, focus, determination, and humility. Our cyclists can be role models for you.

We need to do more to support our provincial athletes and provide the balanced programs necessary to develop athletes, coaches, officials and event managers. That means we are looking for financial support. We want to participate and compete on a level-playing field with our competitors and bring to Saskatchewan and Canada the excitement and benefits the exceptional sport of cycling is growing in North America.

On behalf of the SCA High Performance Development Program we are seeking your assistance in corporate sponsorship. Your sponsorship could include the following benefits:

- corporate logo on the SCA website
- advertisement in the provincially-distributed Prairie Pedaler newsletter
- logo on prominent Team Sask cycle clothing
- logo on newspaper ads for provincial distribution
- corporate name used on High Performance awards
- corporate naming of community Sport Development programs
- access to Team Sask athletes for media purposes, including charity events

For more information please read the detailed information attached.

Thanks so much for your time and please feel free to contact us at any time.

Best Regards,

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